

Philips
Professional TV

49" Signature
powered by Android™
4K Ultra HD

49HFL7011T



Chasing innovation

powered by Android™ and Ambilight

Amaze your guests with a smarter, sexier, faster Professional TV. Catch their eye with Ambilight, speed up the interaction with Android™, and enjoy state of the art connectivity and remote management features.

Differentiating guest experience

- 4K UltraHD: a stunning, vibrant viewing experience awaits
- Ambilight: an immersive, eye catching viewing experience
- Miracast & DirectShare to share movies and music on your TV
- Android: a faster, richer, more enjoyable TV experience

Exhilarating. Limitless. Powered by Android

- Advanced apps with many dedicated services for hospitality
- AppControl to add, sort, and delete apps with minimal effort

Take control with CMND

- CMND & Control: effortless maintenance of your TV's
- CMND & Create: Show the information you want, when you want

Advanced hotel features and future proof

- Integrated IPTV system for optimal customized interactivity
- MyChoice compatibility for recurring revenues
- Wi-Fi and Bluetooth for wireless control and interaction



PHILIPS

Highlights

4K UltraHD

An ultra clear, stunning viewing experience awaits with 4K UltraHD. Featuring an astounding level of clarity, vibrant colors, and four times the resolution of Full HD, it's truly a window into a new world.

Ambilight 3-Sided

This patented Philips technology makes your screen seem wider—and your viewing experience more immersive—by projecting a soft ambient glow from the sides of the TV screen onto the surrounding wall. The color automatically adjusts to match the TV picture. Thanks to a wall-adaptive function, the color of the light is perfectly aligned with the TV picture, regardless of the wall color. Customize your Ambilight experience by adapting the Ambilight settings to your preference.

Android

With Android on your Professional TV you'll enjoy a faster, richer and guest-friendly interface. It's your launch control to a wealth of dedicated hospitality services, applications, and so much more. There's an easy to navigate menu with direct links to your favorite apps.

AppControl

App control ensures your TVs get the apps you want. With the ability to add, delete, and sort apps, plus the ability to configure apps to specific rooms, it's a truly personalized guest experience that you can control from a centralized location, without having to enter the room. For ease of use and security, load your custom app on our private, cloud based server and be secure in the fact that only you can access it.

Advanced Apps

Advanced apps consist of an ever growing library of applications. With the power of

Android, apps run smoother, faster, and are more advanced than ever. Tailored for hospitality, guest information is securely deleted after use and access to illegal content that can harm your business is prevented.

Integrated IPTV

Save costs and clutter. With our new Smart TVs you can build your hotel system directly on the TV. Interactive channels, video-on-demand, interactive hotel menus and information as well as online ordering systems are all possible without an external box attached to the TV. Next to delivery of the content over coax TV cables, you can now also use your internet network to deliver your TV channels or VOD directly to the TV. Our partner network can make sure you get the customized portal you want.

MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

Miracast & DirectShare



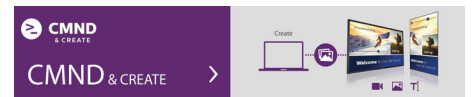
Our TVs give your guests the freedom to enjoy their content on the big TV wirelessly and without hassle. With our open system approach we serve iOS as well as Android users and continuously extend our compatibility. Our secure sharing protects your guests. Pictures, movies, music, all can be shared and enjoyed on our TVs via Miracast & DirectShare!

CMND & Control



CMND & Control allows for remote configuration and installation of your TV's from a central location, without having to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

CMND & Create



CMND & Create allows you to provide the information you want, when you want. The content management module of CMND, it allows for easy creation and distribution of interactive, branded hotel web pages. Tailor your TV's to give guests the most up to date information with the latest developments in your hotel, all in real time.

