

# PHILIPS

## Straightener

Ceramic Keratin

IonBoost

with jojoba oil



HP8317/00



## KeraShine therapy for silky smooth hair

This straightener with ionic technology, jojoba oil, and keratin coating will help you get the beautiful hair and style you want in less time. The extra large plates have been designed for thick or long hair and to minimize damage.

### Care and protect

- Maximum shine with Jojoba oil infused ceramic plates
- Protective ceramic coating with Keratin infusion

### Style

- 210°C professional high heat for perfect salon results
- Ion Conditioning for shiny, frizz free hair
- Extra wide plates for better results with thick or long hair

### Ease of use

- Fast heat up time, ready to use in 60 seconds
- 1.8 m cord for maximum flexibility
- Automatic shut-off after 60 min

# Highlights

## Jojoba oil ceramic plates

For maximum shine, the ceramic plates have been infused with natural and heat-resistant Jojoba oil. The plates glide effortlessly through your hair, giving you perfect shiny hair.

## 210°C professional temperature

This high temperature enables you change the shape of your hair, and gives you that perfect look like you've just come from the salon.

## Care for your hair

Protective ceramic coating with Keratin infusion, for better care of your hair

## Ionic Conditioning

Ion Conditioning for shiny, frizz free hair.

## Wide plates

These extra wide straightening plates have been designed specifically for thick or long hair. The increased plate width can straighten more hair in one go and will help to reduce the time required to style.

## Instant heat up

The straightener has a fast heat up time, being ready to use in 60 seconds

## 1.8 m cord

1.8 m cord for maximum flexibility.

## Safe usage

Some hair straighteners and curling irons have been equipped with an automatic shut-off feature. This feature has been designed to provide peace of mind. If left on, the appliance will automatically switch off after 60 min.

# Specifications

## Features

**Material plates:** Ceramic

**Wide Plates:** 47x75mm

**Handle lock**

**Storage hook**

**Swivel cord**

**2 year guarantee**

## Technical specifications

**Voltage:** Worldwide V

**Heat-up time:** 60 sec

**Cord length:** 1.8 m

**Maximum temperature:** 210 °C

